



2024 Southwest Pool & Spa Show

February 14-17, 2024

Exhibits Open: February 15-17, 2024

Henry B. Gonzalez Convention Center | San Antonio, Texas

exhibitor

PROSPECTUS

Invitation to Exhibit

The Southwest Pool & Spa Show (SWPSS) invites you to participate in the 2024 Southwest Pool & Spa Show in San Antonio, Texas, February 14-17, 2024.

The Southwest Pool & Spa Show continues as one of the fastest growing regional events specific to the pool, spa, patio and outdoor living industry. Open to the trade only, the Southwest Pool & Spa Show provides a tremendous opportunity to showcase your organization, products and services to the hottest regional market in the pool and spa industry. Make the Southwest Pool & Spa Show part of your marketing and sales plan and reserve your booth today!

Included in your exhibit booth rental package:

- Booth space with back and sidewall drape (inline booths only)
- Booth identification sign (inline booths only)
- Complimentary VIP Passes to give Customers
- 5 Complimentary Exhibitor Badges per 10x10 booth
- Name listed on www.swpsshow.com
- Description in the Conference Mobile App
- Networking Lunch inside the Exhibit Hall Friday

Booth Rental Fees

Inline booths.....\$17 per sq/ft or \$1,700 per 10'x10'
 Corner fee.....\$100 per corner
 Island booth fee...\$400 for 4 corners
 * Booths are sold in increments of 10'x10' space or 100 sq.ft.

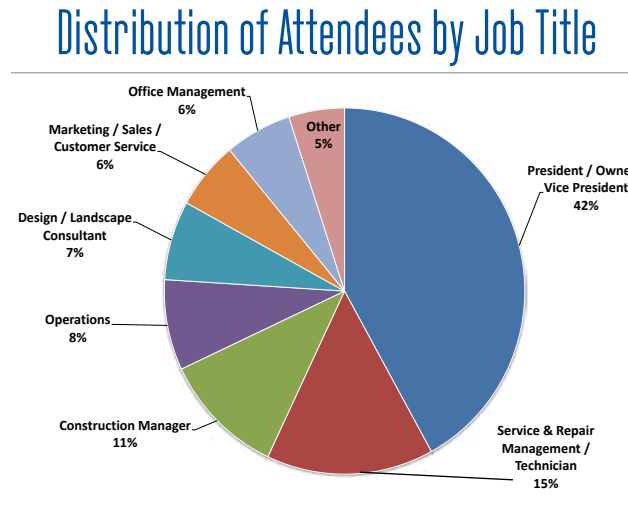
Location Information

Henry B. Gonzalez Convention Center | Hall 4
 900 E Market St, San Antonio, TX 78205

Booth Sales Contact

Blaine Siske
 (972) 929-3169 x203 | bsiske@mpire-group.com

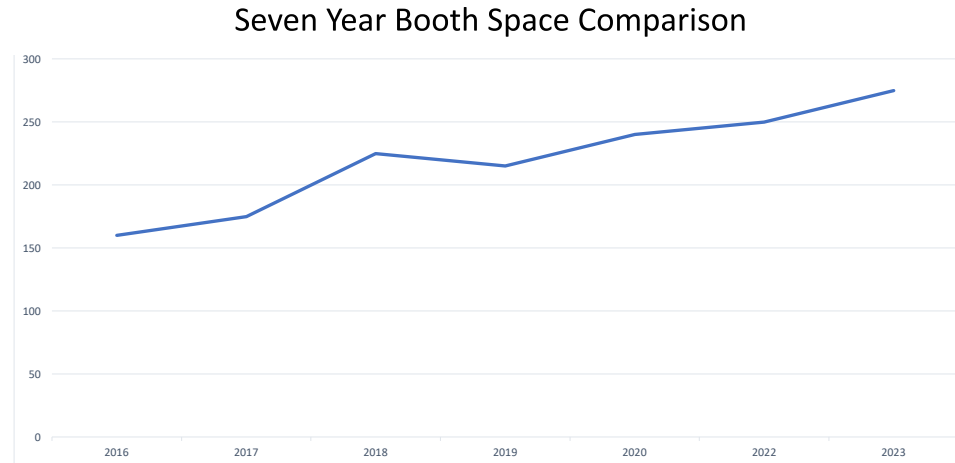
Historical Data



Attendees are looking for...

- Architectural and Outdoor Lighting
- Business Supplies, Systems and Services
- Design Automation Technology
- Fountains, Water Features, Ponds
- Landscape & Hardscape (Equipment & Supplies)
- Pools and Spas (Equipment/Supplies/Services)
- Pool and Spa Furniture & Exercise Equipment
- Outdoor Living, Patio Furniture and Grills
- Construction, Materials & Equipment
- Chemicals: Materials & Equipment
- Fire Features
- Fiberglass Pools
- Hot Tubs: Portable / In-ground
- Leak Detection Technology

Historical Booth Data



GENERAL EXHIBIT INFORMATION

Exhibit Installation:

Wednesday, February 14 8:00 a.m. - 5:00 p.m.
Thursday, February 15 8:00 a.m. - 4:00 p.m.

Exhibit Dates and Hours:

Thursday, February 15 5:00 p.m. - 7:30 p.m.
Friday, February 16 12:00 p.m. - 5:00 p.m.
Saturday, February 17 11:00 a.m. - 2:00 p.m.

Exhibit Dismantle

Saturday, February 17 2:00 p.m. - 9:00 p.m.

Exhibit Hall 4 located on Level 1 of the Henry B. Gonzalez Convention Center, Houston, TX.

Exhibit dismantle may begin immediately upon the close of the exhibit hall at 2:00 pm on Saturday, February 17. Exhibit dismantle must be complete by 9:00 pm on Saturday, February 17. No exceptions can be made. Any exhibitor who violates this policy may affect the future booth assignment system.

Registration

All exhibitor personnel must be registered for name badges. Registration cannot occur without full payment of exhibiting fees.

Five (5) exhibitor badges are provided at no charge per 10x10 booth purchased. An exhibitor badge allows admission to the exhibit hall, all industry sessions and admittance into the Design Awards and Industry Welcome Party.

Hotel Information

The Marriott Rivercenter & Riverwalk will serve as the headquarters hotel for the 2024 Southwest Pool & Spa Show. It is just across the street from the Convention Center.

Service Contractor

Freeman has been named the official service contractor for the 2024 Southwest Pool & Spa Show and is appointed to ensure the orderly and efficient installation and removal of the overall exhibition. Freeman will staff and maintain an on-site service desk before, during and after the exhibition to serve as a focal point for exhibitor needs. Furniture, decorative signs, labor and other services will be available at the Freeman Service Desk. The official Exhibitor Service Kit will be available 90 days before the first day of move-in on the SWPSS website. Along with additional information, the service kit will contain information on:

- Freight shipping and material handling
- Labor regulations and rates
- Furniture, display and other decorating rentals
- Ordering electrical and internet services

Each booth is required to have a FLOOR COVERING. This can be provided by the exhibitor or rented through the official Service Contractor for the Southwest Pool & Spa Show.

Tentative Schedule of Events

Wednesday, February 14, 2024

7:30 a.m. – 5:00 p.m..... Registration Open
8:00 a.m. – 5:00 p.m..... Exhibitor Move-In
8:00 a.m. – 5:00 p.m..... Certification Programs

Thursday, February 15, 2024

7:30 a.m. – 5:00 p.m..... Registration Open
8:00 a.m. – 4:00 p.m..... Exhibitor Move-In
8:00 a.m. – 5:00 p.m..... Certification Programs
8:00 a.m. – 5:00 p.m..... FREE Industry Sessions
5:00 p.m. – 7:30 p.m..... Exhibit Hall Open
..... **(Welcome Reception)**

Friday, February 16, 2024

7:30 a.m. – 5:00 p.m..... Registration Open
8:00 a.m. – 10:00 a.m..... Exhibitor Move-In
8:00 a.m. – 5:00 p.m..... Certification Programs
8:00 a.m. – 5:00 p.m..... FREE Industry Sessions
12:00 p.m. – 5:00 p.m..... Exhibit Hall Open
12:00 p.m. – 1:30 p.m. FREE Networking Lunch
5:30 p.m. – 8:00 p.m. Welcome Party/Awards

Saturday, February 17, 2024

7:30 a.m. – 2:00 p.m..... Registration Open
8:00 a.m. – 12:00 a.m..... FREE Industry Sessions
11:00 a.m. – 2:00 p.m..... Exhibit Hall Open
12:00 p.m. – 1:30 p.m. FREE Networking Lunch
2:00 p.m. – 9:00 p.m. Exhibitor Move-Out